

AFPL Board of Directors Strategic Planning Discussion 2017-2022

July 18, 2017, 7:00-9:00

Time	Topic	Facilitator	Notes	Logistics
7:00	Welcome, Goals for the meeting	Carin	Purpose of Strategic Planning Discussion will help future strategic priorities emerge and inform future revisions of these	Pre read/handout with definitions of mission, vision, values, environmental scan and SOAR. (Peter – Timekeeper)
7:10	Looking Back/Looking Forward	Glenn	Goals for the next strategic plan 2017-2022 Financial realities Library organizations and how they work with us	Pre-read/Handout -visual on sources of income and spend -visual on library organizations
7:25	Environmental Scan Brainstorm	Betsy (12 minutes) (8 minutes) (8 minutes) (8 minutes)	Macro Trends <ul style="list-style-type: none"> • Financial • Investment • Technology • Social • Demographic • Educational Library Trends <ul style="list-style-type: none"> • Library science • Library organizations Competitive environment Internal Environment <ul style="list-style-type: none"> • Staff capabilities • Board capabilities • Organization • Building/Operational matters 	Pre-read definition of an environmental scan Betsy flip chart notes from discussion
8:00	SOAR Brainstorm	Fred and Betsy	Transition from Scan to AFPL <ul style="list-style-type: none"> • Strengths • Opportunities • Aspirations (preferred future) • Results (measurable) 	Betsy and Fred share flipcharting
8:30	Initial Strategic Priorities	Carin	Identify/define the areas we need to focus on as strategic priorities going forward. What will require resources?	Betsy flip chart the suggested areas
8:50	Summary/Next Steps	Betsy/Glenn		Flip Chart

AFPL Board of Directors Strategic Planning Discussion 2017-2022

July 18, 2017, 7:00-9:00

9:00	Closing comments	Carin	Role of the Board Hopes for the future	
------	------------------	-------	---	--

Strategic Planning Discussion Detailed Agenda 07182017